



# Chinese New Year Culture Association (CNYCA)

P. O. Box 162633, Sacramento, CA 95816

## 2024 Event Sponsorship Form

Sponsor Name \_\_\_\_\_

Sponsor Mailing Address \_\_\_\_\_

Contact Person Name \_\_\_\_\_ Contact Person email \_\_\_\_\_

Contact Person Phone \_\_\_\_\_

☐ **Title Sponsor \$5000**

- Display Title Sponsor's banner in theater
- MC read Title Sponsor's AD during the show
- Recognition on Stage and Certificate
- Logo on all CNYCA Promotion in media & Parking lot
- Full page color Ad in premium location of program book
- Free premium location booth & 10 performance VIP tickets

☐ **Platinum \$3000**

- Full page color Ad in premium location of program book
- Recognition on Stage and Certificate & Logo on CNYCA website
- Free premium location booth & 8 performance VIP tickets

☐ **Diamond \$2000**

- Full page color Ad in premium location of program book
- Recognition on Stage and Certificate & Logo on CNYCA website
- Free premium location booth & 6 performance VIP tickets

☐ **Gold \$1000**

- Full page color Ad in premium location of program book
- Recognition on Stage and Certificate & Logo on CNYCA website
- Free premium location booth & 4 performance VIP tickets

☐ **Silver \$500**

- Full page color Ad
- Free booth & 2 Performance tickets

☐ **Bronze \$200**

- Full page black and white Ad
- Free 2 performance tickets

☐ **Friend \$100**

- Half page black and white Ad
- Free 2 performance tickets

☐ **Food Booth \$250**

- Food vendor must secure own permit from Sacramento County:  
<http://www.emd.saccounty.net>  
Please contact **Danielle Shen** at:  
[danielleshen1982@gmail.com](mailto:danielleshen1982@gmail.com)

☐ **Non- food Booth \$60**

- One 6ft table and two chairs  
Please contact **Eileen Leung** at:  
[Szeleung1966@gmail.com](mailto:Szeleung1966@gmail.com)

**AD dimensions:**

- Full page: 7.5" (W) x 10" (H)
- Half page: 7.5" (W) x 4.5" (H)

Please contact Rung Fong Hsu at:  
[rungfong@gmail.com](mailto:rungfong@gmail.com)

Please send completed sponsorship form, check, to CNYCA, P.O. Box 162633, Sacramento, CA 95816, by January 26 2024. Please email camera-ready images in JPG or PDF format to [sponsorship@cnyca.net](mailto:sponsorship@cnyca.net) by January 26, 2024.